

XI DEMO Workshop - Barcelona
(UIB, UPNa, UAB)

Barcelona, Monday, June 26th 2017

Room: Sala de Graus (B3/012) Facultat d'Economia i Empresa UAB

15:00h. Welcome. Diego Prior (U. Autònoma Barcelona)

15:05 h. Session 1, Chair Javier Cebollada (U. Pública de Navarra)

Kseniia Sheina (DEMO Program)

"Investigating the Effect of Congruence: Traditional Celebrities vs Bloggers"

Discussant: Joan Llonch (U. Autònoma Barcelona)

Ahmed Sewaid (DEMO Program)

"A theory on Crowdfunding"

Discussant: Arthur Petit-Romec (Skema Business School)

16:30 h. Coffee break (Sala de Junes Facultat Economia i Empresa – B3/0005)

17:00 h. Session 2, Chair Pedro Ortín (U. Autònoma Barcelona)

Ferran Vendrell-Herrero (Birmingham Business School)

"Uncovering the role of cross-border strategic alliances and HR centralization in enhancing product-service innovation in MMNEs"

18:00 h. Coffee break (Sala de Junes Facultat Economia i Empresa – B3/0005)

18:15 h. Session 3, Chair Rafel Crespí (U. Illes Balears)

Jari-Mikko Meriläinen (University of Vaasa)

"A comparative study of the Spanish dynamic loan loss provisioning System"

Discussant: Alfredo Martín Oliver (U. Illes Balears)

Vanessa Llorens (DEMO Program)

"Bank's growth, hybrid instruments and capital regulation"

Discussant: Florina Silaghi (U. Autònoma de Barcelona)

19:45h. End of first-day sessions

Barcelona, Tuesday, June 27th 2017

Room: Sala de Graus (B3/012) Facultat d'Economia i Empresa UAB

9:30 h. Session 4, Chair: Emili Grifell (U. Autònoma de Barcelona) 1st DEMO

Jose M^a Ortiz (DEMO Program)

"It's not what you do; it's what you don't"

Discussant: Lara Ezquerro (Middlesex University)

Huong Thu Nguyen (DEMO Program)

"The development of the quadruple helix: the role of society/citizens/customers in innovation"

Sergio A. Manrique Garzón (DEMO Program)

"Assessing the impact of university-firm collaboration on firm performance and regional development"

(MMOBE Program – Master Thesis)

Charles Howell (MMOBE Program)

11:00 -11:20 h. Coffee break (Sala de Junes Facultat Economia i Empresa – B3/0005)

11:20 h. Session 5, Chair: Stefan van Hemmen (U. Autònoma de Barcelona)

Antoni Serra Ramoneda (U. Autònoma de Barcelona)

"Preferred Shares: Which roles do they play?"

12:00 -12:15 h. Coffee break (Sala de Junes Facultat Economia i Empresa – B3/0005)

12:15 h. Session 6, Chair: Alejandro Bello (U. Pública de Navarra)

Malgorzata Kurak (DEMO Program)

"Capabilities and Innovation in Family Firms: The Spanish Case"

Discussant: Claudio Cruz (U. de Barcelona)

Jorge Andrés Vélez (DEMO Program)

"Innovation, recessions and public support"

Discussant: Ferran Vendrell-Herrero (Birmingham Business School)

13:40 h. Announcements. Final Remarks.

14:00 h. Lunch.